

## Cookie Policy

This Cookie Policy (hereinafter referred to as the Policy) describes the types of cookies, the purposes for which they are used, how the Company processes data collected during Visitors' use of the website <https://mirotels.ru/>, and how to opt out of cookie processing.

### 1. Terms and Definitions

The following terms are used in this Policy:

**Company** – Limited Liability Company "Mirotel", OGRN 1155476058715, INN 5404012219, located at: 630048, Novosibirsk Region, Novosibirsk, Karl Marx Square, Building No. 1/1.

**Website Visitor (Visitor)** – a person who has visited and is using the Website.

**The Website** is a collection of computer software and hardware that enables the public publication of information and data united by a common purpose, using technical means used for communication between computers on the Internet. The Website is located at the following address: <https://mirotels.ru/>.

**Yandex** – YANDEX Limited Liability Company, YANDEX LLC, OGRN 1027700229193119021, 119021, Moscow, Leo Tolstoy St., Building 16.

**Cookies** are small pieces of data that the Website requests from the browser used on the Visitor's computer or mobile device. Cookies reflect the Visitor's preferences or actions on the Website, as well as information about their equipment, and the date and time of their session. Cookies are stored locally on the Visitor's computer or mobile device. The Visitor can delete saved cookies in the settings of their browser.

**An IP** address is the unique network address of a node in a computer network built using the IP protocol.

### 2. General Provisions

2.1. When visiting the Website for the first time using a new browser or in private browsing mode, a banner is displayed warning the Visitor about the collection of cookies and requesting the Visitor's consent to the processing of their cookies.

2.2. By clicking the "Accept" button or continuing to use the Website, the Visitor consents to the processing of their cookies and confirms their agreement with the terms of this Policy. Continued use of the Website means that the Visitor clicks any link on the Website, presses any button on the Website, or views content on any page of the Website.

2.3. The Visitor can opt out of the use of cookies in their browser settings (this option can be found in the "Help" section of the relevant browser). In this case, the Site will use only those cookies that are strictly necessary for its functioning and the services it offers. However, such a refusal may result in the Site not functioning properly.

2.4. This Policy applies only to the Site. The Company does not control and is not responsible for third-party websites that the Visitor may access via links available on the Site.

### **3. Data Processing on the Site**

3.1. This Policy sets forth the Company's obligations to maintain confidentiality and ensure the protection of the privacy of Visitor data that the Company may receive during the Visitor's visit to the Site.

3.2. The Company protects data that is automatically transferred to it when the Visitor visits the Site pages on which the system's statistical script ("pixel") is installed, including:

- IP address;
- browser information and page address (or other program that accesses the Site display);
- access time;
- referrer (address of the previous page);
- other information from cookies (depending on the type of cookie specified in Section 4 of the Policy).

3.3. The Site uses the Yandex.Metrica web analytics service, provided by Yandex under the following terms:

3.3.1. The Yandex.Metrica web analytics service uses cookies;

3.3.2. Information about the Visitor's use of the Site, collected using cookies, is transferred to Yandex and stored on Yandex servers located in the Russian Federation. Yandex processes the information received to evaluate the Visitor's use of the Site and compile reports on Site activity.

3.3.3. Yandex processes the information received in the manner prescribed by:

- the Cookie Policy, located at: [https://yandex.ru/legal/cookies\\_policy](https://yandex.ru/legal/cookies_policy);

- The Yandex.Metrica Terms of Use, located at:

[https://yandex.ru/legal/metrica\\_termsofuse](https://yandex.ru/legal/metrica_termsofuse);

- The Privacy Policy, located at: <https://yandex.ru/legal/confidential>.

By continuing to use the Site, the Visitor agrees to the processing of Visitor data by Yandex in the manner and for the purposes specified in Section 3.3 of the Policy.

## 4. Types of Cookies Used by the Company

4.1. The Site and its service providers may use various types of cookies on their Internet resources:

- **Strictly Necessary Cookies.** These cookies are required for the Site to function properly and will allow Users to navigate the Site and use it in the best possible way. These cookies do not identify Users as individuals. If the User does not agree to the use of this type of file, this may impact the performance of the Website or its components.
- **Performance, efficiency, and analytics cookies.** These cookies help the Operator understand how Users interact with the Website by providing information about the areas they visited and the amount of time they spent on the Website. These cookies also indicate problems with the website, such as error messages. This helps improve the Website's performance.
- **Analytics cookies.** These cookies help measure the effectiveness of information campaigns, including advertising, and optimize website content for those interested in the Operator's information/advertisements. This type of cookie cannot be used to identify the User. All information collected and analyzed is completely anonymous.
- **Functionality cookies.** These cookies are used to recognize Users returning to the Website. They allow the Website's content to be tailored to the individual User. If the User blocks this type of file, it may impact the performance and functionality of the Website and may limit access to content on the Website.
- **Advertising cookies.** These cookies record information about Users' online activities, including websites (pages) visited, as well as links and advertisements that Users have selected to view.

The main purposes of advertising cookies are:

- to display content on websites that is most relevant to the User;
- to enable the delivery of advertising and other information more accurately tailored to the User's interests.

4.2. Types of cookies and cookie storage periods:

- **Session cookies.** These are valid from the moment the User logs in to the Website until the end of that specific browser session. When the browser is closed, these cookies become unnecessary and are automatically deleted.
- **Persistent cookies.** These cookies are stored on the device between browser sessions and are not deleted after the browser is closed. The shelf life of persistent cookies on a device varies for different cookies.
- **First-party cookies.** These are placed on the User's device by the Operator when visiting the Website.
- **Third-party cookies.** These may be placed on the User's device by other operators when Users visit their websites.

## **5. Purposes of Visitor Data Collection**

5.1. Cookies are used by the Company to improve the Website.

5.2. Information about Visitor actions is processed to improve the Company's products and services, determine Visitor preferences, and provide targeted information about the Company's products and services.

## **6. Additional Terms**

6.1. The Website Owner reserves the right to make changes to the Policy.

6.2. The new Policy shall take effect on the date it is posted on the Website, unless otherwise provided in the new version of the Policy.

6.3. The current Policy is available online at: <https://mirotels.ru/legal-information/>

6.4. If you have any questions regarding the processing of your personal data or the exercise of your rights as a personal data subject, you may contact the Company by sending a request to [event@mirotels.ru](mailto:event@mirotels.ru). The response period for your request is 10 (ten) business days.